

Food Export–Midwest and Food Export–Northeast invite you to use our **2019 Activity Calendar**. Plan and select events and activities to maximize your exposure in key markets. These events represent your best opportunities to increase sales in international markets.

**Plan now and REGISTER EARLY! Register for all activities at [www.foodexport.org](http://www.foodexport.org).**

## SELECT ACTIVITIES TO GROW SALES.

### FOOD PRODUCTS:

- RETAIL PRODUCTS
- FOOD SERVICE PRODUCTS
- INGREDIENT PRODUCTS
- NATURAL PRODUCTS
- SPECIALTY/GOURMET PRODUCTS
- PRIVATE LABEL PRODUCTS
- SEAFOOD PRODUCTS
- PET FOOD/FEED PRODUCTS

UNITED STATES OF AMERICA		DATE	LOCATION	PRODUCTS
<b>BUYERS MISSIONS</b>				
<input type="checkbox"/>	Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 12-14	San Francisco, California	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Northeast Buyers Mission	Jan. 28-31	Boston, New York, Philadelphia	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the International Production & Processing Expo	Feb. 13	Atlanta, Georgia	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Frozen Food Buyers Mission at AFFI - CON 2019	Feb. 23-25	San Diego, California	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo West	Mar. 7-8	Anaheim, California	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Seafood Buyers Mission at Seafood Expo North America	Mar. 16	Boston, Massachusetts	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Pet Food Buyers Mission at the Global Pet Expo	Mar. 19	Orlando, Florida	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Beer Ingredients Buyers Mission at Brew Expo 2019 — <b>NEW!</b>	April 9	Denver, Colorado	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Pet Food Ingredient Buyers Mission at Petfood Forum	May 1	Kansas City, Missouri	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Service Buyers Mission at the National Restaurant Association Show	May 18-20	Chicago, Illinois	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Beer, Wine and Spirits Buyers Mission at BAR 19	May 20	Chicago, Illinois	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 20-22	Chicago, Illinois	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Ingredients Buyers Mission at the Institute of Food Technologists Show	June 2-3	New Orleans, Louisiana	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 5-6	Des Moines, Iowa	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Caribbean and Latin American Buyers Mission for Retail and Food Service Products	June 12-13	Miami, Florida	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Specialty Food Buyers Mission at the Summer Fancy Food Show	June 27-28	New York, New York	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Midwest Buyers Mission	July 29 - Aug. 1	Minneapolis, Madison, Chicago	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo East	Sept. 11-12	Baltimore, Maryland	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 2	Madison, Wisconsin	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 10-11	Rosemont, Illinois	● ● ● ● ● ● ● ● ● ●

CANADA		DATE	LOCATION	PRODUCTS
<b>FOOD SHOW PLUS!™</b>				
<input type="checkbox"/>	Food Show PLUS!™ at CHFA West	Feb. 22-24	Vancouver, Canada	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SIAL Canada	April 30 - May 2	Toronto, Canada	● ● ● ● ● ● ● ● ● ●
<b>TRADE MISSIONS</b>				
<input type="checkbox"/>	Focused Trade Mission to Canada for Specialty and Natural Products	April 1-5	Toronto, Canada	● ● ● ● ● ● ● ● ● ●

MEXICO		DATE	LOCATION	PRODUCTS
<b>FOOD SHOW PLUS!™</b>				
<input type="checkbox"/>	Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 4-7	Guadalajara, Mexico	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food Tech Summit & Expo	Sept. 24-26	Mexico City, Mexico	● ● ● ● ● ● ● ● ● ●
<b>TRADE MISSIONS</b>				
<input type="checkbox"/>	Focused Trade Mission to Mexico for Private Label, Retail and Food Service Products	July 16-18	Mexico City, Mexico	● ● ● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Mexico for Feed Ingredients — <b>NEW!</b>	Oct. 22-25	Guadalajara, Mexico	● ● ● ● ● ● ● ● ● ●

## CONTACT OUR LIAISON TEAM. FIND EXPORT SUCCESS.

### Food Export-Midwest

Enrique Rubio  
[erubio@foodexport.org](mailto:erubio@foodexport.org), 312.334.9229  
 Indiana, Minnesota, North Dakota, Ohio, Oklahoma

Paul Sorenson  
[psorenson@foodexport.org](mailto:psorenson@foodexport.org), 312.334.9217  
 Illinois, Kansas, Michigan, South Dakota

Paul Weiss  
[pweiss@foodexport.org](mailto:pweiss@foodexport.org), 312.334.9221  
 Iowa, Missouri, Nebraska, Wisconsin

## 2019 BRANDED PROGRAM—DON'T BE LEFT OUT. TAKE ADVANTAGE TODAY!

Enroll in Food Export's 50% cost-share reimbursement program and learn how you can make the most of your marketing budget. Qualifying companies can make their promotional efforts go even further. Funds are limited each year so don't delay in applying! Submit your pre-qualification at [www.foodexport.org/brandedprogram](http://www.foodexport.org/brandedprogram).

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA		DATE	LOCATION	PRODUCTS
<b>TRADE MISSIONS</b>				
<input type="checkbox"/>	Focused Trade Mission to Chile — <b>IT'S BACK!</b>	Sept. 23-24	Santiago, Chile	● ●
<input type="checkbox"/>	Focused Trade Mission to Peru — <b>NEW!</b>	Sept. 25-27	Lima, Peru	● ●
<input type="checkbox"/>	Focused Trade Mission to Panama — <b>IT'S BACK!</b>	Oct. 29-30	Panama City, Panama	● ●

EUROPE		DATE	LOCATION	PRODUCTS
<b>FOOD SHOW PLUS!™</b>				
<input type="checkbox"/>	Food Show PLUS!™ at Anuga	Oct. 4-9	Cologne, Germany	● ● ● ● ● ● ● ●
<b>SEAFOOD TRADE SHOWS</b>				
<input type="checkbox"/>	Seafood Trade Show at Seafood Expo Global	May 7-9	Brussels, Belgium	●

MIDDLE EAST		DATE	LOCATION	PRODUCTS
<b>FOOD SHOW PLUS!™</b>				
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood	Feb. 16-21	Dubai, UAE	● ● ● ● ● ● ● ●
<b>TRADE MISSIONS</b>				
<input type="checkbox"/>	Focused Trade Mission to the UAE for Retail and Food Service Products	Dec. 4-6	Dubai, UAE	● ● ● ● ● ● ● ●

ASIA		DATE	LOCATION	PRODUCTS
<b>FOOD SHOW PLUS!™</b>				
<input type="checkbox"/>	Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 12-15	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at FOOD EX	Mar. 4-8	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at VIV Asia — <b>NEW!</b>	Mar. 12-15	Bangkok, Thailand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SIAL China	May 13-16	Shanghai, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seoul Food & Hotel	May 20-24	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seafood Expo Asia	Sept. 3-6	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the China Fisheries and Seafood Expo	Nov. 6-8	Qingdao, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food & Hotel China	Nov. 17-20	Shanghai, China	● ● ● ● ● ● ● ●
<b>TRADE MISSIONS</b>				
<input type="checkbox"/>	Focused Trade Mission to Philippines for Natural and Organic Products — <b>NEW!</b>	Jan. 7-8	Manila, Philippines	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Thailand for Natural and Organic Products — <b>NEW!</b>	Jan. 10-11	Bangkok, Thailand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Taiwan for Retail Products	Mar. 11-12	Taipei, Taiwan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to China for Retail Products	Aug. 11-14	Beijing & Hangzhou, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Hong Kong for Retail Products	Aug. 15-17	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Korea for New Lifestyle US Food Products — <b>NEW!</b>	Nov. 6-7	Seoul, South Korea	● ● ● ● ● ● ● ●

AUSTRALIA		DATE	LOCATION	PRODUCTS
<b>FOOD SHOW PLUS!™</b>				
<input type="checkbox"/>	Food Show PLUS!™ at Fine Food Australia — <b>NEW!</b>	Sept. 8-12	Sydney, Australia	● ● ● ● ● ● ● ●

### CALL OR EMAIL US. WE'RE HERE TO HELP.

Food Export-Northeast

Ben Cortese  
bcortese@foodexport.org, 215.599.9748  
Delaware, New York

Bulat Hametov  
bhametov@foodexport.org, 215.599.9749  
Connecticut, Maine, Massachusetts, Rhode Island, Vermont

Deborah Ingravallo  
dingravallo@foodexport.org, 215-599-9747  
New Hampshire, New Jersey, Pennsylvania