

2024

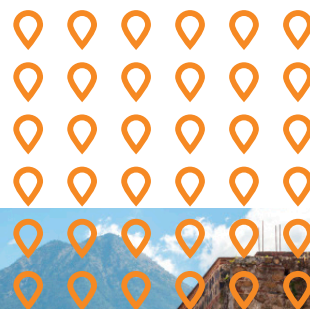
Event Calendar



Food Export
Midwest USA



Food Export USA
Northeast



We have some exciting destinations this year!



The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2024. Browse our programs and events to plan how you'll make international market moves throughout 2024. [Get ahead and register early. Find all our current events at foodexport.org/events.](https://foodexport.org/events)

Food Product Events To Grow Sales.

- Retail Products
- Food Service Products
- Ingredient Products
- Natural Products
- Specialty/Gourmet Products
- Private Label Products
- Seafood Products
- Pet Food/Feed Products

Buyers Missions	Food Show PLUS!™	Focused Trade Missions	Seafood Tradeshows
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UNITED STATES OF AMERICA	DATE	LOCATION	PRODUCTS							
Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 20–22	Las Vegas, Nevada	●	●	●	●	●	●	●	●
Value-Added Feed Ingredients Buyers Mission at IPPE	Jan. 31	Atlanta, Georgia								●
Frozen Food Buyers Mission at AFFI - CON 2024	Feb. 24–25	San Diego, California	●	●					●	●
Seafood Buyers Mission at Seafood Expo North America	Mar. 9	Boston, Massachusetts								●
Natural Products Buyers Mission at Natural Products Expo West	Mar. 13–14	Anaheim, California	●	●		●				
Pet Food Buyers Mission at Global Pet Expo	Mar. 19	Orlando, Florida	●							●
Pet Food Ingredients Buyers Mission at Petfood Forum	Apr. 29	Kansas City, Missouri								●
Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 13–15	Indianapolis, Indiana	●			●	●	●		
Food Service Buyers Mission at the National Restaurant Association Show	May 17–19	Chicago, Illinois		●				●		
Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 5	Des Moines, Iowa								●
Dairy, Deli, Bakery Buyers Mission at IDDBA24	June 9–10	Houston, Texas	●	●						
Caribbean and Latin American Buyers Mission for Retail and Food Service Products	June 12-13	Miami, Florida	●	●						
Food Ingredients Buyers Mission at the Institute of Food Technologists Show	June 14–15	Chicago, Illinois			●					
Specialty Food Buyers Mission at the Summer Fancy Food Show	June 21–22	New York, New York	●	●	●	●	●	●		
NEW Summer in the Cities Buyers Mission	July 29–Aug. 1	Grand Rapids & Boston	●	●	●	●	●	●	●	●
Plant-Based Food Buyers Mission at the Plant Based World Expo	Sep. 10	New York, New York	●	●	●	●	●			
Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 2	Madison, Wisconsin								●
NEW Condiments, Sauces, and Rubs Buyers Mission at the American Royal BBQ	Nov. 1	Kansas City, Missouri	●	●			●			
Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 17–18	Rosemont, Illinois						●		

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	PRODUCTS							
NEW Focused Trade Mission to Colombia for Value-Added Feed and Pet Food Ingredients	Feb. 21–22	Bogota, Colombia								●
BACK-TO-BACK Focused Trade Mission to Costa Rica for Retail and Food Service Products	Mar. 4–5	San Jose, Costa Rica	●	●		●	●	●		●
BACK-TO-BACK Focused Trade Mission to Guatemala for Retail and Food Service Products	Mar. 7–8	Guatemala City, Guatemala	●	●		●	●	●		●
Food Show PLUS!™ at Alimentec	June 18–21	Bogota, Colombia	●	●	●	●	●	●		
Focused Trade Mission to Chile for Retail and Food Service Products	Nov. 20–21	Santiago, Chile	●	●						

CANADA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at SIAL Canada	May 15–17	Montreal, Canada	● ● ● ● ● ●
Focused Trade Mission to Toronto for Specialty and Natural Products	Sep. 4–5	Toronto, Canada	● ● ● ● ●

MEXICO	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 12–14	Guadalajara, Mexico	● ● ● ● ● ●
Focused Trade Mission to Mexico for Retail and Food Service Products	July 9–10	Mexico City, Mexico	● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Food Tech Summit & Expo	Oct. 2–3	Mexico City, Mexico	● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at FIGAP	Oct. 16–18	Guadalajara, Mexico	● ● ● ● ● ●

EUROPE	DATE	LOCATION	PRODUCTS
Seafood Trade Show at Seafood Expo Global	Apr. 22–25	Barcelona, Spain	● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Interzoo	May 7–10	Nuremberg, Germany	● ● ● ● ● ● ●
Food Show PLUS!™ at SIAL Paris	Oct. 19–23	Paris, France	● ● ● ● ● ● ●

MIDDLE EAST	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at Gulfood	Feb. 19–23	Dubai, UAE	● ● ● ● ● ● ●
Focused Trade Mission to Dubai for Retail and Food Service Products	Dec. 4–6	Dubai, UAE	● ● ● ● ● ● ●

ASIA	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 14–16	Tokyo, Japan	● ● ● ● ● ● ●
Food Show PLUS!™ at FOODEX	Mar. 5–8	Tokyo, Japan	● ● ● ● ● ● ●
Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Apr. 23–26	Singapore	● ● ● ● ● ● ●
Food Show PLUS!™ at SIAL China	May 28–30	Shanghai, China	● ● ● ● ● ● ●
Food Show PLUS!™ at Seoul Food & Hotel	June 11–14	Seoul, South Korea	● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Food Taipei	June 26–29	Taipei, Taiwan	● ● ● ● ● ● ●
Focused Trade Mission to Taiwan for Retail and Food Service Products	Aug. 13–14	Taipei, Taiwan	● ● ● ● ● ● ●
Food Show PLUS!™ at Seafood Expo Asia	Sep. 11–13	Singapore	● ● ● ● ● ● ●
BACK-TO-BACK Focused Trade Mission to Singapore for Retail and Food Service Products	Sep. 30–Oct. 1	Singapore	● ● ● ● ● ● ●
BACK-TO-BACK Focused Trade Mission to Indonesia for Retail and Food Service Products	Oct. 3–4	Jakarta, Indonesia	● ● ● ● ● ● ●
Focused Trade Mission to Korea for Innovative, Healthy, & Convenient Products	Oct. 29–30	Seoul, South Korea	● ● ● ● ● ● ●
Food Show PLUS!™ at China Fisheries & Seafood Expo	Oct. 30–Nov. 1	Qingdao, China	● ● ● ● ● ● ●

OCEANIA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at Fine Food Australia	Sep. 2–5	Sydney, Australia	● ● ● ● ● ● ●

Our Liaisons have answers to your questions. Contact us.



SCAN OR VISIT
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 312.334.9200



CALL
 215.829.9111



Market Promotion

Secure your 2024 Branded Program allocation before it's too late:

Demand for our 50% cost-share reimbursement program continues to be at an all-time high. Now's the time to prioritize your 2024 funding requests for the entire calendar year. There are a wide variety of international marketing activities, including the below:



E-commerce and website optimization



Produce Digital, Video and Print materials



Social Media and Advertising campaigns



Create Foreign Compliance Packaging and Label Development

Go to foodexport.org/brandedprogram for all reimbursement opportunities and eligibility.



Market Entry

Turnkey Booth Space + Food Show PLUS!™ Packages:

Do you want to have an easy international tradeshow experience and get more qualified buyers, distributors and leads at tradeshow? Get both with a turnkey booth space bundled with our tradeshow enhancement service Food Show PLUS!™. Available at select shows.