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## FOR IMMEDIATE RELEASE

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### **Program Year Opening August 1 with 2025 List of Events**

Food Export-Midwest and Food Export-Northeast are excited to announce that the 2025 Program Year is now open to suppliers in Food Export's 23 member states. This includes the release of 2025 activities, registration for 2025 events, and the opening of the application portal for the 2025 Branded Program year.

"We are thrilled to launch the 2025 program year. In addition to a full slate of activities, we have a robust educational calendar for small- and medium-sized suppliers in our region. Food Export has worked hard to create new events in emerging markets in areas such as Southeast Asia, South America, and Africa," Food Export Chief Program and Partnership Officer Teresa Miller said.

Here's a look at what's new in 2025:

- Focused Trade Mission to Africa for Food and Feed Ingredient Products.
- Focused Trade Mission to North Africa for Wood Products.
- More Food Show PLUS!™ offerings in Asia.
- Food Show PLUS!™ at Zoomark International.
- Buyers Mission at SupplySide West.
- Buyers Mission at SuperZoo.
- Product Showcases at multiple international locations.
- Enhanced Virtual Consultations and Market Builder programs for 2025.
- Semi-monthly webinars.
- More in-person seminars.
- Increased Export Advisor Program opportunities.
- Updated Exporter Essentials Online educational programs.

For a complete list of Focused Trade Missions, Buyers Missions, and approved Trade Shows, please visit [foodexport.org](http://foodexport.org). Registration is open for 2025 domestic and international activities.

"Access to support for trade shows is one side of what Food Export offers small- and medium-sized businesses looking to export their food and agricultural products internationally. It is our educational offerings that set us apart. We guide suppliers and provide them with a roadmap to exporting success," Miller said. Food Export's educational resources range from free webinars to custom market scans. While several educational components are free of charge, others are priced reasonably to appeal to small- and medium-sized suppliers looking to begin their export journey.

Food Export's dedication to delivering outstanding value remains stronger than ever. Food Export is committed to continuous improvement and providing suppliers with a value that exceeds the price. Visit [foodexport.org](http://foodexport.org) to learn more.

#### About Food Export:

Food Export Association of the Midwest USA (Food Export–Midwest) and Food Export USA–Northeast (Food Export–Northeast) are non-profit organizations that assist U.S. companies looking to start or expand export sales. Food Export aims to maximize their success through programs and services in Export Education, Market Entry, and Market Promotion. The organizations cooperate with the agricultural promotion agencies of its 23 member states to facilitate trade between suppliers and worldwide importers, and to promote the export of food, agricultural and seafood products from those states. The organization is funded through the Market Access Program (MAP) and the Regional Agricultural Promotion Program (RAPPP), administered by the USDA's Foreign Agricultural Service (FAS). To become a supplier or to learn more, please visit [foodexport.org](http://foodexport.org) or email [info@foodexport.org](mailto:info@foodexport.org).