



**Food  
Export**  
Midwest USA



**Food  
Export USA**  
Northeast

# EVENT CALENDAR 2025



The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2025. Browse our programs and events to plan how you'll make international market moves throughout 2025. **Get ahead and register early. Find all our current events at [foodexport.org/events](https://foodexport.org/events).**

## Food Product Events To Grow Sales.

- Retail Products
- Food Service Products
- Ingredient Products
- Natural Products
- Specialty/Gourmet Products
- Private Label Products
- Seafood Products
- Pet Food/Feed Products

Buyers Missions	Food Show PLUS!™	Focused Trade Missions	Seafood Tradeshows
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UNITED STATES OF AMERICA	DATE	LOCATION	PRODUCTS
<b>Specialty Food Buyers Mission</b> at the Winter Fancy Food Show	Jan. 18, 20	Las Vegas, Nevada	● ● ● ● ● ● ●
<b>Value-Added Feed Ingredients Buyers Mission</b> at IPPE	Jan. 29	Atlanta, Georgia	●
<b>Natural Products Buyers Mission</b> at Natural Products Expo West	Mar. 5–6	Anaheim, California	● ● ●
<b>Seafood Buyers Mission</b> at Seafood Expo North America	Mar. 15	Boston, Massachusetts	●
<b>Pet Food Buyers Mission</b> at Global Pet Expo	Mar. 25	Orlando, Florida	● ●
<b>Pet Food Ingredients Buyers Mission</b> at Petfood Forum	Apr. 28	Kansas City, Missouri	●
<b>Sweets and Snacks Buyers Mission</b> at the Sweets and Snacks Expo	May 13–14	Indianapolis, Indiana	● ● ● ● ●
<b>Food Service Buyers Mission</b> at the National Restaurant Association Show	May 16, 18	Chicago, Illinois	● ● ● ● ●
<b>Dairy, Deli, Bakery Buyers Mission</b> at IDDBA	June 1–2	New Orleans, Louisiana	● ●
<b>Value-Added Feed Ingredients Buyers Mission</b> at the Pork Expo	June 4	Des Moines, Iowa	●
<b>Caribbean and Latin American Buyers Mission</b> for Retail and Foodservice Products	TBD	Miami, Florida	● ●
<b>Specialty Food Buyers Mission</b> at the Summer Fancy Food Show	June 27–28	New York, New York	● ● ● ● ● ● ●
<b>Food Ingredients Buyers Mission</b> at the Institute of Food Technologists Show	July 13–14	Chicago, Illinois	● ●
<b>Summer in the Cities Buyers Mission</b>	TBD	TBD	● ● ● ● ● ● ● ● ● ●
<b>NEW</b> <b>Pet Food Buyers Mission</b> at Superzoo	Aug. 13–15	Las Vegas, Nevada	●
<b>Plant-Based Food Buyers Mission</b> at Plant Based World Conference & Expo	Sep. 10	New York, New York	● ● ● ● ●
<b>Baking Ingredients Buyers Mission</b> at IBIE	Sept. 15–16	Las Vegas, Nevada	● ●
<b>Value-Added Feed Ingredients Buyers Mission</b> at the World Dairy Expo	Oct. 1	Madison, Wisconsin	●
<b>Food Ingredients Buyers Mission</b> at SupplySide West	Oct. 21	Las Vegas, Nevada	● ●
<b>Private Label Buyers Mission</b> at the Private Label Manufacturers Association Show	Nov. 16–17	Rosemont, Illinois	●

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	PRODUCTS
<b>Focused Trade Mission</b> to the Caribbean for Retail and Foodservice	Feb. 4–5	Kingston, Jamaica	● ● ● ● ● ● ●
<b>Food Show PLUS!™</b> at ANUGA Select Brazil	Apr. 8–10	São Paulo, Brazil	● ● ● ● ● ● ●
<b>Focused Trade Mission</b> to Colombia for Retail and Foodservice	Nov. 12–13	Bogota, Colombia	● ● ● ● ● ● ●

CANADA	DATE	LOCATION	PRODUCTS
<b>Food Show PLUS!™</b> at SIAL Canada	Apr. 29–May 1	Montreal, Canada	● ● ● ● ● ● ● ● ● ●
<b>Focused Trade Mission</b> to Canada for Retail and Foodservice	Sep. 3–4	Toronto, Canada	● ● ● ● ● ● ●

MEXICO	DATE	LOCATION	PRODUCTS
<b>Booth Package</b> Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 25-27	Guadalajara, Mexico	● ● ● ● ● ● ● ●
<b>Focused Trade Mission</b> to Mexico for Private Label, Retail, and Foodservice	July 7-11	Mexico City & Monterrey, Mexico	● ● ● ● ● ● ● ●
<b>Booth Package</b> Food Show PLUS!™ at Food Tech Summit & Expo	Oct. 3-4	Mexico City, Mexico	● ● ● ● ● ● ● ●

EUROPE	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at Zoomark International	May 6-8	Bologna, Italy	● ● ● ● ● ● ● ●
<b>Booth Package</b> Seafood Trade Show at Seafood Expo Global	May 6-8	Barcelona, Spain	● ● ● ● ● ● ● ●
Food Show PLUS!™ at ANUGA Cologne	Oct. 4-8	Cologne, Germany	● ● ● ● ● ● ● ●

MIDDLE EAST	DATE	LOCATION	PRODUCTS
<b>Booth Package</b> Food Show PLUS!™ at Gulfood	Feb. 17-21	Dubai, UAE	● ● ● ● ● ● ● ●
<b>Focused Trade Mission</b> to the Middle East for Retail and Foodservice	Dec. 2-4	Riyadh, Saudi Arabia	● ● ● ● ● ● ● ●

ASIA	DATE	LOCATION	PRODUCTS
<b>Booth Package</b> Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 12-14	Chiba, Japan	● ● ● ● ● ● ● ●
Food Show PLUS!™ at FOODEX Japan	Mar. 11-14	Tokyo, Japan	● ● ● ● ● ● ● ●
Food Show PLUS!™ at VIV Asia	Mar. 12-14	Bangkok, Thailand	● ● ● ● ● ● ● ●
<b>Focused Trade Mission</b> to Vietnam for Food Ingredients, Retail, and Foodservice	Apr. 2-3	Ho Chi Minh City, Vietnam	● ● ● ● ● ● ● ●
Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Apr. 8-11	Singapore	● ● ● ● ● ● ● ●
Food Show PLUS!™ at HOFEX	May 14-16	Hong Kong	● ● ● ● ● ● ● ●
Food Show PLUS!™ at SIAL China	May 19-21	Shanghai, China	● ● ● ● ● ● ● ●
Food Show PLUS!™ at Thaifex ANUGA	May 27-31	Bangkok, Thailand	● ● ● ● ● ● ● ●
Food Show PLUS!™ at Seoul Food & Hotel	June 10-13	Seoul, South Korea	● ● ● ● ● ● ● ●
<b>Booth Package</b> Food Show PLUS!™ at Food Taipei	June 25-28	Taipei, Taiwan	● ● ● ● ● ● ● ●
<b>BACK-TO-BACK</b> Focused Trade Mission to China for Retail and Foodservice	Aug. 11-13	Shanghai & Hangzhou, China	● ● ● ● ● ● ● ●
<b>BACK-TO-BACK</b> Focused Trade Mission to Hong Kong for Retail and Foodservice	Aug. 14-15	Hong Kong	● ● ● ● ● ● ● ●
Food Show PLUS!™ at Seafood Expo Asia	Sep. 11-13	Singapore	● ● ● ● ● ● ● ●
<b>BACK-TO-BACK</b> Focused Trade Mission to Japan for Retail and Foodservice	Oct. 27-28	Tokyo, Japan	● ● ● ● ● ● ● ●
<b>BACK-TO-BACK</b> Focused Trade Mission to Korea for Innovative, Healthy, & Convenient Products in Retail and Foodservice	Oct. 29-31	Seoul, Korea	● ● ● ● ● ● ● ●

AFRICA	DATE	LOCATION	PRODUCTS
<b>NEW</b> Focused Trade Mission to Africa for Ingredients Products	TBD	TBD	● ● ● ● ● ● ● ●
<b>NEW</b> Focused Trade Mission to North Africa for Wood Products	TBD	TBD	● ● ● ● ● ● ● ●

**Our Liaisons have answers to your questions. Contact us.**



SCAN OR VISIT  
[foodexport.org/liaisons](http://foodexport.org/liaisons)



CALL  
 312.334.9200



CALL  
 215.829.9111



## Turnkey Booth Space + Food Show PLUS!™ Packages:

Do you want an easy international trade show experience and get more qualified buyers, distributors, and leads at trade shows? Get both with a Turnkey Booth Space bundled with our trade show enhancement service, Food Show PLUS!™. *\*Available at select shows*



## Secure your 2025 Branded Program allocation before it's too late:

Demand for our 50% cost-share reimbursement program remains at an all-time high. Now's the time to prioritize your 2025 funding requests for the entire calendar year. There is a wide variety of international marketing activities, including the following:



Social media and advertising campaigns



Create foreign compliance packaging and label development



E-commerce and website optimization



Produce digital, video, and print materials



## Learn the fundamentals of exporting with our free resources:

Discover what export opportunities are available for your food and agricultural products. The proper education and preparation can significantly enhance your exporting readiness and help produce greater results. On-demand online training allows you to access from anywhere at any time.



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