

Food Show PLUS!™ at Alimentec 2024

June 18-21, 2024 | Bogota, Colombia



YOUR CONNECTION TO GROWTH®

www.foodexport.org

Registration deadline: March 27, 2024

Early registration price: \$375

Registration link: <https://www.foodexport.org/events/market-entry/food-show-plus/m24alm/>

Description:

Alimentec is a leading platform for the food, beverage and hospitality industry in the Andean Region, the Caribbean and Latin America.

Alimentec has established itself as the leading platform for the food, beverage and hospitality industry in the Andean Region, the Caribbean and Latin America. The fair is today the ideal scenario to present different products and services related to food and gastronomy. In its previous edition, it had a total of 449 companies from 30 different countries, 28,458 professional visitors seeking to know solutions, market news and industry trends.

Products of interest:

- Fine Food
- Chilled and Frozen Foods
- Meat, Poultry, Fish & Seafood Products
- Dairy Products
- Bread & Bakery
- Beverages
- Organic Foods
- Sweets & Snacks



*Food Show PLUS!™ services provided:

- Buyers get your profile, contact, product details, and booth number before the show
- In-Market Representative directs buyers to your booth when possible
- Virtual Consultation
- Welcome Package
- Local Retail Tour (if applicable).
- In-Market Rep screens up to 3 buyers met at the show, providing a report
- Food Export's In-Market Rep on-site show assistance

Additional services available (\$75 per selection):

- Interpreter/assistant for your booth
- Professional translation of marketing material into local language (up to two pages)
- Store checks: Pre-event report with brand names, packages, sizes, and pricing

*Please note: Food Show PLUS!™ services are available exclusively for suppliers who are exhibiting at the show in the USA pavilion.

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.