Food Show PLUS!™ at Food Taipei

June 26-29, 2024 | Taipei, Taiwan

www.foodexport.org

Description:
USDA's Agricultural Trade Office or "ATO" reports that although it only has a limited population, Taiwan is the United States' eighth largest trading partner in total agricultural goods and ninth largest overall U.S. trading partner.

*Turnkey Booth Space
Do you want to have an easy tradeshow experience and get more qualified buyers, distributors and leads at Food Taipei?

Food Export will be offering booth space packages for this show.

9sqm Booth:
- Early Bird: $3,000
- Standard: $3,250

4.5sqm Half Booth:
- Early Bird: $1,750
- Standard: $1,950

Products of interest:
- Food Preparations
- Processed Vegetables And Pulses
- Non-Alcoholic Beverages
- Processed/Prepared Dairy Products
- Snack Foods
- Dog and Cat Food
- Prepared/Preserved Seafood
- Chocolate and Confectionery
- Beer and Wine
- Processed Fruit

*Food Show PLUS!™ services provided:
- Buyers get your profile, contact, product details, and booth number before the show
- In-Market Representative directs buyers to your booth when possible
- Virtual Consultation
- Welcome Package
- Local Retail Tour (if applicable).
- In-Market Rep screens up to 3 buyers met at the show, providing a report
- Food Export's In-Market Rep on-site show assistance

Additional services available ($75 per selection):
- Interpreter/assistant for your booth
- Professional translation of marketing material into local language (up to two pages)
- Store checks: Pre-event report with brand names, packages, sizes, and pricing

*Please note: Food Show PLUS!™ services are available exclusively for suppliers who are exhibiting at the show in the USA pavilion.

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at https://www.foodexport.org/about/liaisons/.