

Food Show PLUS!™ at Seafood Expo Asia

Sep. 11-13, 2024 | Singapore, Singapore

Early registration deadline: May 22, 2024

Early registration price: \$250

Registration link: <https://www.foodexport.org/events/market-entry/food-show-plus/m24asf/>



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Description:

Seafood Expo Asia takes place for three days, where seafood buyers can connect with exhibitors offering a variety of live, fresh, frozen and value-added seafood products.

USDA's Office of Agricultural Affairs, OAA, in Singapore reports that the country is highly import dependent, multibillion dollar food industry is driven by robust consumer spending, high disposable incomes, and intense urbanization.

Products of interest:

- Lobster
- Scallops
- Oysters
- Whelk
- Surf clams
- Sea cucumber
- Finfish (fresh & frozen)
- Shellfish (live, fresh, & frozen)



*Food Show PLUS!™ services provided:

- Buyers get your profile, contact, product details, and booth number before the show
- In-Market Representative directs buyers to your booth when possible
- Virtual Consultation
- Welcome Package
- Local Retail Tour (if applicable).
- In-Market Rep screens up to 3 buyers met at the show, providing a report
- Food Export's In-Market Rep on-site show assistance

Additional services available (\$75 per selection):

- Interpreter/assistant for your booth
- Professional translation of marketing material into local language (up to two pages)
- Store checks: Pre-event report with brand names, packages, sizes, and pricing

*Please note: Food Show PLUS!™ services are available exclusively for suppliers who are exhibiting at the show in the USA pavilion.

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liaisons/>.