



Food Show PLUS!™ at ANUGA 2025

Cologne, Germany

Oct. 4-8, 2025

Register Today!

Price increases to **\$375** after June 16



Scan QR code for full list of services

<https://www.foodexport.org/events/market-entry/food-show-plus/m25anu/>



\$250

EARLY BIRD PRICE

ABOUT THE SHOW

Anuga, the world's leading food and beverage trade fair, is set to be the most important industry gathering for senior decision makers from the retail trade and the food service/out-of-home market once again in 2024. The impressive trade fair concept of Anuga allows exhibitors and trade visitors to experience the diversity of the food and beverage industry in 10 trade shows under one roof.

FOOD SHOW PLUS! SERVICES PROVIDED:

- Buyer invitations and introductions
 - Virtual Consultation with In-Market Representative prior to show
 - Welcome package
 - Local retail tour, if applicable
 - Lead Qualification
 - On-site show assistance
- + Additional Services Available!**

PRODUCTS OF INTEREST:

- Alcoholic Beverages
- Canned, Dried and Frozen Fruit
- Condiments, Sauces, Jams and Jellies
- Fats and Oils
- Food Preparations and Ingredients
- Gourmet & Specialty Foods
- Non-Alcoholic Beverages
- Plant-Based Proteins or Foods
- Prepared/Preserved Seafood
- Snacks

WE'RE HERE TO HELP!

Food Export-Midwest

Cindy Curtis IA, IN, MI, MO, OK
312.334.9229, ccurtis@foodexport.org

Daniel Griffith KS, MN, SD, WI
312.334.9217, dgriffith@foodexport.org

Matthew Lorenz IL, NE, ND, OH
312.334.9225, mlorenz@foodexport.org

Food Export-Northeast

Deborah Ingravallo NH, NJ, PA
215.599.9747, dingravallo@foodexport.org

Grant Behmke CT, ME, MA, RI, VT
215.599.9753, gbehmke@foodexport.org

Logan Zweifel DE, NY
215.599.9748, lzweifel@foodexport.org

Food Export-Midwest and Food Export-Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. Persons with disabilities who require alternate means of communication of program information should contact us. Food Export-Midwest and Food Export-Northeast prohibits discrimination in all its programs and activities on the basis of race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, familial/parental status, income derived from a public assistance program, political beliefs, reprisal or retaliation for prior civil rights activity. To file a program discrimination complaint, go to <https://www.ascr.usda.gov/filing-program-discrimination-complaint-usda-customer>. Food Export-Midwest and Food Export-Northeast are equal opportunity employers and providers. Food Export Midwest and Northeast do not tolerate fraud and are vigilant in preventing fraud in any of our programs. Food Export reserves the sole right to accept or deny companies into our programs. For complete participation policies and our code of ethics, visit: www.foodexport.org/termsandconditions.