



# Food Show PLUS!™ at ANUGA 2025

Cologne, Germany

Oct. 4-8, 2025

Register Today!

Price increases to **\$375** after July 19



Scan QR code for full list of services

<https://www.foodexport.org/events/market-entry/food-show-plus/m25anu/>



**\$250**

EARLY BIRD PRICE

## ABOUT THE SHOW

Anuga, the world's leading food and beverage trade fair, is set to be the most important industry gathering for senior decision makers from the retail trade and the food service/out-of-home market once again in 2024. The impressive trade fair concept of Anuga allows exhibitors and trade visitors to experience the diversity of the food and beverage industry in 10 trade shows under one roof.

## FOOD SHOW PLUS! SERVICES PROVIDED:

- Buyer invitations and introductions
- Virtual Consultation with In-Market Representative prior to show
- Welcome package
- Local retail tour, if applicable
- Lead Qualification
- On-site show assistance

**+ Additional Services Available!**

## PRODUCTS OF INTEREST:

- Alcoholic Beverages
- Canned, Dried and Frozen Fruit
- Condiments, Sauces, Jams and Jellies
- Fats and Oils
- Food Preparations and Ingredients
- Gourmet & Specialty Foods
- Non-Alcoholic Beverages
- Plant-Based Proteins or Foods
- Prepared/Preserved Seafood
- Snacks

### WE'RE HERE TO HELP!

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