



# Food Show PLUS!™ at HOFEX 2025

## Hong Kong, Hong Kong

May 14-16, 2025

### Register Today!

Price increases to **\$375** after March 19



Scan QR code for full list of services

<https://www.foodexport.org/events/market-entry/food-show-plus/g25hfx/>



# \$250

## EARLY BIRD PRICE

### ABOUT THE SHOW

Landing in Hong Kong, the culinary capital of Asia and the crucial gateway to the Greater Bay Area of China, HOFEX – Asia’s Leading Food and Hospitality Tradeshow connects food and beverage professionals by bringing a dazzling array of flavors, cutting-edge technologies, and novel culinary concepts all in one, convivial place. Featuring wide-ranging sectors and expert-led onsite events, the exhibition is the perfect stage for industry players from near and far to stay ahead of the curve in the reviving global market.

### FOOD SHOW PLUS! SERVICES PROVIDED:

- Buyer invitations and introductions
  - Virtual Consultation with In-Market Representative prior to show
  - Welcome package
  - Local retail tour, if applicable
  - Lead Qualification
  - On-site show assistance
- + Additional Services Available!**

### PRODUCTS OF INTEREST:

- Alcoholic Beverages
- Chilled/Frozen Food
- Dairy Products
- Dog & Cat Food
- Food Preparations & Ingredients
- Organic/Health Food
- Prepared/Preserved Meats
- Prepared/Preserved Seafood
- Processed Vegetables & Pulses
- Snacks & Snack Foods
- Soft Drinks

### WE'RE HERE TO HELP!

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