



Food Show PLUS!™ at SIAL China 2025

Shanghai, China May 19-21, 2025

Register Today!

Price increases to **\$375** after Jan. 26



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https://www.foodexport.org/events/market _entry/food-show-plus/g25sia/

WE'RE HERE TO HELP!

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ABOUT THE SHOW

<u>SIAL China</u> is the largest and fastest growing food show in China. With over 25 years of development in the Chinese market, SIAL has served more than 40,000 exhibitors and over 1,000,000 food and beverage professionals from over 110 countries and regions globally.

FOOD SHOW PLUS! SERVICES PROVIDED:

- Buyer invitations and introductions
- Virtual Consultation with In-Market Representative prior to show
- Welcome package

- Local retail tour, if applicable
- Lead Qualification
- On-site show assistance

Market

+ Additional Services Available!

PRODUCTS OF INTEREST:

- Alcoholic Beverages
- Baby Food
- Dog & Cat Food
- Food Preparations & Ingredients
- Non-alcoholic beverages
- Organic & Wellness Products

- Prepared/Preserved Meats
- Prepared/Preserved Seafood
- Processed/Prepared Dairy Products
- Snack Foods
- Syrups & Sweeteners

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