



Food Show PLUS!™ at Seoul Food & Hotel 2025

Seoul, South Korea

June 10-13, 2025

Register Today!

Price increases to **\$375** after Feb. 17



Scan QR code for full list of services

<https://www.foodexport.org/events/market-entry/food-show-plus/g25fhk/>



\$250

EARLY BIRD PRICE

ABOUT THE SHOW

Seoul Food & Hotel is the largest food & hospitality exhibition in South Korea. The event provides access to major food importers, distributors, hoteliers, restaurateurs, and retailers who are looking for food and beverages, wine and spirits, hospitality and foodservice products, and ingredients. As a nation of ever-evolving tastes and with a variety of developing food trends, South Korea is one of Asia's key nations for launching new and innovative products.

FOOD SHOW PLUS! SERVICES PROVIDED:

- Buyer invitations and introductions
 - Virtual Consultation with In-Market Representative prior to show
 - Welcome package
 - Local retail tour, if applicable
 - Lead Qualification
 - On-site show assistance
- + Additional Services Available!**

PRODUCTS OF INTEREST:

- Alcoholic Beverages
- Bakery & Pastry Products
- Dairy Products
- Food Preparations and Ingredients
- Frozen Food
- Halal Products
- Non-Alcoholic Beverages
- Natural & Organics
- Prepared/Preserved Meats
- Prepared/Preserved Seafood
- Processed Vegetables and Pulses
- Vegan Products
- + More

WE'RE HERE TO HELP!

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