



Focused Trade Mission to Vietnam for Food Ingredients, Retail, and Food Service

Ho Chi Minh City, Vietnam

April 2-3, 2025

Register Today!

Price increases to **\$625** after Dec. 06



Scan QR code for full list of services

<https://www.foodexport.org/events/market-entry/focused-trade-missions/g25vfe/>



\$425

EARLY BIRD PRICE

ABOUT THE MARKET

Vietnam has a young population, stable political system, commitment to sustainable growth, relatively low inflation, stable currency, strong foreign direct investment (FDI) inflows, and strong manufacturing sector.

The country is committed to continuing its global economic integration, which allows more openings for foreign products and better alignment with international standards.

The forecast for growth in the retail and foodservice sectors is promising for U.S. exporters.

MISSION ITINERARY:

- **Tuesday, April 1, 2025:** Arrive in Ho Chi Minh City
- **Wednesday, April 2, 2025:** Briefing and Retail Tour
- **Thursday, April 3, 2025:** One-on-one meetings with Buyers
- **Friday, April 4, 2025:** Depart Ho Chi Minh City

Schedule is subject to change.

PRODUCTS OF INTEREST:

Consumer & Foodservice oriented products:

- | | |
|--|------------------------|
| • Dairy products | • Processed vegetables |
| • Tree nuts | • Pork & pork products |
| • Poultry Meat & products | • Processed fruits |
| • Soup & other food preparations | • Cereals & pasta |
| • Chocolate & cocoa products | • Condiments & sauces |
| • Beef & beef products | • Confectionery |
| • Non-alcoholic beverage (juices, coffee, tea, etc.) | • Spices |
| | • Pet foods |

Food Ingredients:

- | | |
|---------------------|------------------------------|
| • Sweet whey powder | • Anhydrous milk fat |
| • Milk powder | • Dairy product replacements |
| • Lactose powder | |

WE'RE HERE TO HELP!

Food Export-Midwest

Cindy Curtis IA, IN, MI, MO, OK
312.334.9229, ccurtis@foodexport.org

Daniel Griffith KS, MN, SD, WI
312.334.9217, dgriffith@foodexport.org

Matthew Lorenz IL, NE, ND, OH
312.334.9225, mlorenz@foodexport.org

Food Export-Northeast

Deborah Ingravallo NH, NJ, PA
215.599.9747, dingravallo@foodexport.org

Grant Behmke CT, ME, MA, RI, VT
215.599.9753, gbehmke@foodexport.org

Logan Zweifel DE, NY
215.599.9748, lzweifel@foodexport.org

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