

Food Show PLUS!™ at China Fisheries Show

Oct 30-Nov 1, 2024 | Qingdao, China

Early registration deadline: July 5, 2024

Early registration price: \$250

Registration link: <https://www.foodexport.org/events/market-entry/food-show-plus/m24cfs/>



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Description:

China Fisheries & Seafood Expo is the premier industry tradeshow for mainland China and represents the best opportunity for your company to grow its seafood sales in the market.

China is the world's largest producer, consumer, importer, and exporter of fishery products. There has been a remarkable increase in Chinese seafood consumption over the past decade – up 50% to 62 million metric tons.

Products of interest:

- Lobster
- Scallops
- Oysters
- Whelk
- Surf clams
- Sea cucumber
- Finfish (primarily frozen)
- Shellfish (live and frozen)



*Food Show PLUS!™ services provided:

- Buyers get your profile, contact, product details, and booth number before the show
- In-Market Representative directs buyers to your booth when possible
- Virtual Consultation
- Welcome Package
- Local Retail Tour (if applicable).
- In-Market Rep screens up to 3 buyers met at the show, providing a report
- Food Export's In-Market Rep on-site show assistance

Additional services available (\$75 per selection):

- Interpreter/assistant for your booth
- Professional translation of marketing material into local language (up to two pages)
- Store checks: Pre-event report with brand names, packages, sizes, and pricing

*Please note: Food Show PLUS!™ services are available exclusively for suppliers who are exhibiting at the show in the USA pavilion.

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.